



How would you like to "**open more doors**"

I would like to introduce you to a revolutionary new property management solution that covers the entire spectrum of a holiday property management letting agent from marketing with SMS & email, online bookings and reservations to accounts and reconciliations to the property owners.

### **GENKAN**

**GENKAN** is not a reservation and bookings system. **GENKAN** is a totally automated solution for "property management real estate agents" who are in the business of holiday rentals, including functionality for permanent rentals & properties for sale. **GENKAN** has been designed and developed by one of the most progressive holiday property management companies in Australia of the past years, but in its development drew on a wealth of experience from other organisations in markets such as the Snowy Mountains, Stradbroke Island, Port Douglas, Niseko Japan, Whistler Canada and Bali.

The main features of **GENKAN** are:

- Online bookings and reservations engine
- Optional extras, early bird specials and last minute specials
- Management of 3rd Party agents and affiliates
- Communications in SMS & Email with fully automated scheduling of events
- Trust Accounting with full reconciliation to owners
- Owners with online accounts & projections
- Website Generation with totally customisable branding.
- Housekeeping module
- Maintenance & job logging/reporting
- Inventory Management and cost control

As a user of an online booking system I am certain you have probably seen a marked increase in the growth of your business as there is little doubt that the advantages of online bookings and reservations are of benefit to all companies that use this technology. As a user of the Yesbookit reservation system between 1995 and 1999, I witnessed the business that I was managing go through a major transition of growth.

However we were frustrated, (as you may be too) with the functionality of the system when it came to:

- The overall inflexibility of the system
- Complicated tariff schemes and tariff calculations
- Inflexibility of receipting, the changing of deposit due amounts and dates
- The requirement of cleaning and housekeeping functionality
- The limitations with regards to images, virtual tours and floor plans
- The presentation of the information to the public
- The manual attributes of the system in particular communication
- The requirement of 3rd party integration of softwares for a complete solution
- And much more...

We were also concerned with future development and direction in today's quickly changing world. This is what encouraged our business to go on a 30 month development path to build **GENKAN**.

Interested? We hope you are. We have proven in just 10 months of operation that **GENKAN** will significantly increase sales and at the same time dramatically reduce your labour costs. Here at **GENKAN** we say "open more doors". It's time to get proactive with your holiday property management business and let your property management system do more of the work for you.

For more information, call us on 0418 966650 or visit our website, [www.genkan.com.au](http://www.genkan.com.au)

*Open More Doors !*

**GENKAN**



Glenn Smith  
Managing Director  
GENKAN Pty Ltd  
PO Box 48 Cammeray  
NSW 2062



<http://www.genkan.com.au>  
<mailto:ges@genkan.com.au>  
PH. 02 99297944  
FAX. 02 99297844